

PLANNING TIMELINE

How to Plan for National Retirement Security Month



National Retirement Security Month is during the month of **October**. Enacted by Congress, the event is designed to highlight the importance of saving for retirement and encourage employees to participate in their employer-sponsored retirement plans.

We've developed a variety of tools, resources and tips to make it easy to conduct your organization's National Save for Retirement Month campaign. Templates or other tools are available at: www.randall-hurley.com/save-for-retirement

OCTOBER

3 MON

INITIATE a communication campaign for National Retirement Security Month.

5 WED

DECIDE on workplace events for National Retirement Security Month.

7 FRI

SEND OUT out a reminder for to employees to go to randall-hurley.com to for a chance to win an Amazon Gift Card

10 MON

POST a flyer reminding your employees about NRSM

12 WED

SEND your employees an email reminder about National Retirement Security Month and our raffle.

14 FRI

SHARE our retirement readiness infographic reminding employees about National Retirement Security Month.

17 MON

ENGAGE employees with a mid-month activity.

19 WED

PROVIDE a needs assessment handout so employees can determine their retirement readiness.

21 FRI

SHARE our Savvy Saver handout.

24 MON

KEEP the momentum going with a staff activity. Visit our Resource Center for more ideas.

26 WED

HOST an informational meeting about your plan. Use our template for guidance.

28 FRI

EVALUATE the results of your National Retirement Security Month efforts momentum.

[Click here](#)

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